



# Digital Marketing Plan



# SEO - Search Engine Optimization & Marketing

- Website Analysis
- Keyword Analysis
- Website Optimization
- Competitor Analysis
- Tag Setup
- Link building
- Monthly Reporting
- On-Page and Off-Page SEO
- PPC Ads



# SMO - Social Media Optimization & Marketing



- Manage Social Media Handle
- Monthly Image posting on Facebook, Instagram, LinkedIn, Twitter, Pinterest
- Instagram stories
- Increase organic engagement
- Paid Ads



## Other Works

- Website Design & Development
- Graphics Designing
- E-Commerce Account Management (Amazon)
- Content Writing





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**Thank You**